# Quarterly Asset Class Report Real Assets

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Role in the Portfolio Real Assets

Canterbury Consulting recommends and communicates asset-class strategy with the objective of constructing a diversified portfolio of real asset strategies designed to (in aggregate):

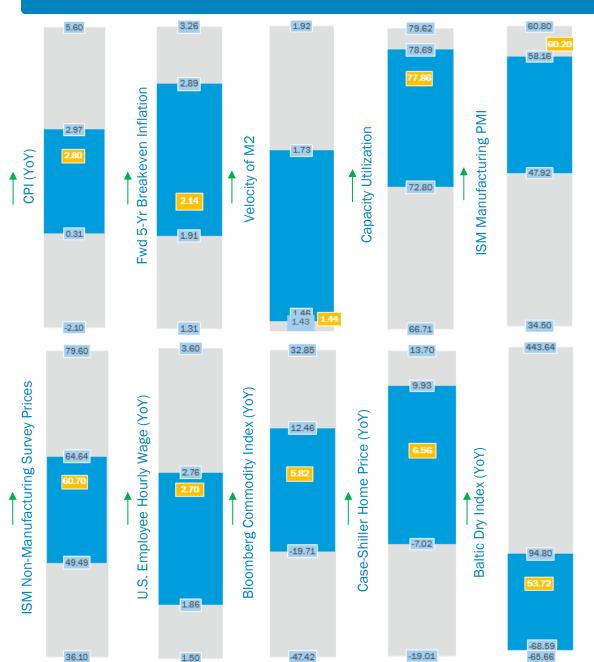
- (i) Preserve purchasing power
- (ii) Generate uncorrelated returns to other asset classes
- (iii) Provide high risk-adjusted returns within the constraints of (i) and (ii)

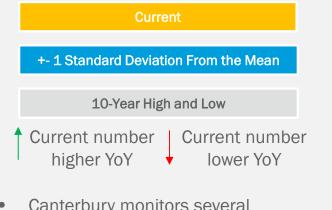
Role	Asset Categories	Risks
Growth	Public and Private Equity	Market Decline
Capital Preservation	Fixed Income, Hedge Funds	Rising Interest Rates, Highly Correlated Markets
Inflation Protection	Real Assets: Real Estate, Commodities	Deflation

- Real assets are appropriate for investors with long time horizons (10+ years) and inflation linked liabilities
- Canterbury's real asset portfolios are expected to deliver net of fees returns in excess of the diversified benchmark over full market cycles. The benchmark is equally weighted to TIPS, commodities, and commodity stocks:
  - 33% Barclays U.S. TIPS 1-5 Yr/ 33% Bloomberg Commodity / 17% S&P North American Natural Resources / 17% Alerian MLP

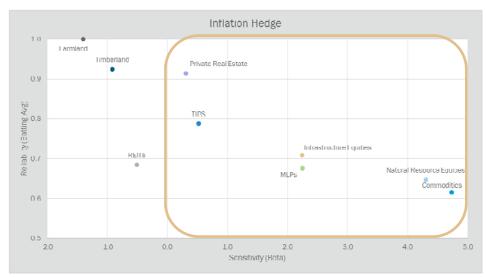
# **Asset Class Indicators**

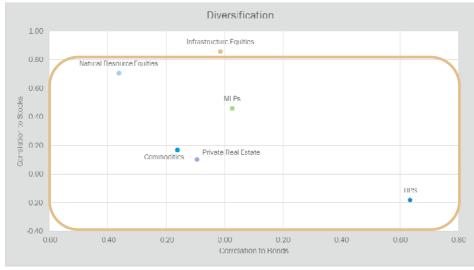
## Real Assets



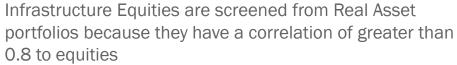


- Canterbury monitors several inflation and real asset indicators to help detect imbalances that are expected to cause price pressures
- All asset class indicators are higher over a one year period. As such, inflationary pressures may be on the horizon
- Oil prices moved higher during the quarter as turmoil in Venezuela resulted in lower-than-expected production. Proposed U.S. sanctions on Iranian oil reduced expected supply, which also put upward pressure on prices





Farmland, Timberland, and REITs are screened from inclusion in Real Asset portfolios because they don't exhibit a sensitivity to inflation of greater than zero



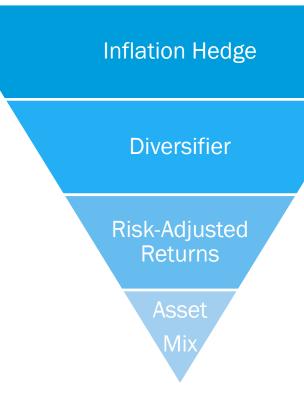


Risk-adjusted returns of the remaining asset classes are used to help optimize Real Asset portfolios

1) Based on 10-yr rolling data since inception 2) Takes average from 10-yr rolling data: REITs (1972), Commodities (1991), NR Equities (1996), MLPs (1996), Infra. Equities (2002), Private RE (1978), Farmland (1992), Timber (1987), & TIPS (1997) 3) as of 6/30/2018



## **Screening Process**



## **Asset Mixes**

Mixes	Sensitivity	Reliability	Correlation to Stocks	Correlation to Bonds	Sharpe Ratio
Liquid Direct	2.85	0.69	0.19	0.10	0.07
Dynamic Multi-Asset*	1.88	0.75	0.46	0.00	0.36
Diversified Direct	2.21	0.74	0.17	0.05	0.23
Morningstar U.S. Real Asset Index	0.77	0.77	0.65	0.04	0.39
CPI	1.00	1.00	-0.11	-0.28	NA

<sup>\*</sup> Principal DRA Strategy Mix Based on historical data from 3/1/1997 to 6/31/2018 Sharpe ratios are 10 year trailing returns

 Canterbury utilizes a screening process to narrow down the asset classes for inclusion in real asset portfolios based on pre-specified roles:

#### Inflation Hedge:

High Reliability (>50%) and Sensitivity (>0) to Inflation

#### Diversifier:

Low Correlation (<0.8) to Stocks and Bonds

#### Risk-Adjusted Returns:

Sharpe Ratio is considered when optimizing the allocations to remaining asset classes

 These roles are used to help build portfolios of real assets that exhibit a high degree of sensitivity (>1) and reliability (>60%) to inflation, low correlation to stocks & bonds (<0.6), and generate competitive riskadjusted returns (>0.5)

## **Current Recommendations**

Liquid Direct	Managers	Exposures
Commodities	50.0%	33.0%
TIPS		33.0%
MLPs	25.0%	17.0%
Natural Resource Equities	25.0%	17.0%

Portfolio Ranges	5-10%

Diversified Direct*	Managers	Exposures
Commodities	33.0%	25.0%
TIPS		25.0%
MLPs	17.0%	12.5%
Natural Resource Equities	17.0%	12.5%
Private Real Estate*	33.0%	25.0%

Portfolio Ranges	5-15%

Multi-Asset	Managers	Exposures	
Dynamic Multi-Asset Mix	100.0%	100.0%	
Portfolio Ranges	5-10%		

- Utilizing the framework laid out in this document, we can develop a diversified mix of exposures to the real asset universe
- Investors with smaller real asset portfolios, or those who are unable or unwilling to take on illiquidity, can still gain diversified access to real assets by investing in a dynamic multi-asset manager mix
- A portfolio's allocation to real assets will fall within a range and be determined by expectations for inflation and underlying assets

<sup>\*</sup>Private Real Asset allocations will vary by client appetite and output from private capital pacing models

